





CONSTRUCT MARKETING

Marketing Solutions For Business Owners

Building **Your Digital Legacy...**

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ABOUT US

We are **Digital Marketing Experts**
Specializing in Recruitment and
Sales Marketing.

We work with **Business Owners**
to **Attract Talent and Clients**
through **Powerful Social Media**
Strategies.

A cluster of colorful geometric shapes including hexagons, pentagons, and circles in shades of yellow, green, orange, and red, some with 3D effects, located in the bottom-right corner of the slide.

At Construct Marketing, We've **Mastered The Science of Digital Presence.**

Our Team Excels In Crafting **Tailored Social Media Packages** That Elevate Digital Visibility and **Resonate With Potential Hires.**

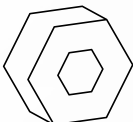
We Use a **Strategic Blend of Engaging Content** to Showcase Company Projects, Culture and Commemorate Team Milestones, and **Amplify Brand Awareness.**


We Harness The Power of **Social Media Platforms**, Utilizing **AI-Driven Strategies** Ensuring Our **Stand Out In The Digital Landscape** and **Attract The Ideal Candidates** Who Align With Their **Vision and Goals.**




WHY SOCIAL MEDIA MATTERS FOR YOUR COMPANY

 **According to LinkedIn**, companies with active and engaging LinkedIn pages are **3 times More Likely to Attract Qualified Talent**.

 **A study by Glassdoor** found that **86% of job seekers read company reviews and ratings** before deciding to apply for a job.

 **Social media provides a platform for showcasing company culture, values, and employee testimonials, contributing to a positive employer brand.**

 **According to a CareerArc survey, 64% of job seekers say they use social media to research companies**, highlighting the importance of a positive online presence.



SOCIAL MEDIA PACKAGES

SERVICES	LEVEL 1 FOR SMALL SIZED BUSINESS	LEVEL 2 FOR MEDIUM SIZED BUSINESS
MONTHLY STATIC & VIDEO POST BREAKDOWN	12 POSTS PER MONTH 3 PER WEEK	24 POSTS PER MONTH 6 PER WEEK
2 SOURCES FACEBOOK, LINKEDIN	\$960 PER MONTH	\$1500 PER MONTH
3 SOURCES FACEBOOK, LINKEDIN, INSTAGRAM	\$1010 PER MONTH	\$1550 PER MONTH
4 SOURCES FACEBOOK, LINKEDIN, INSTAGRAM, X	\$1060 PER MONTH	\$1600 PER MONTH
ADDITIONAL POSTS	\$80	



WHAT CONTENT YOU GET **WITH US**

IN THE DIGITAL WORLD CONTENT IS KING, HERES A SNEAK
PEAK OF THE INDUSTRY SPECIFIC CONTENT YOU CAN EXPECT
WHEN TAKING ANY OF OUR SOCIAL MEDIA PACKAGES



TALENT CENTRIC

Posts include: Employee Birthdays, Business & Employee Anniversaries, Job Well Done, Promotions & New Hires

PROMOTING SCOPE OF WORK

Posts include: Project Showcasing, Great Job Recognitions, Community Initiative Showcasing, Testimonials, Association Events, Association End-of-Year Recaps, Association Competition Submittals, Awards Won

VISIBILITY

Posts include: Holiday & Observance Day Posts, Meet Our Team, All Company Events from Strategy Sessions to Learning & Training, Hiring Needs, Throwback Showcasing

SECTOR SPECIFIC

Posts include: Safety Week, Apprentice Week, Tips & Tricks, Book a Lunch & Learn

ADDITIONAL SERVICES

SERVICES

PRICING

LUNCH & LEARN PRESENTATION
7 SLIDES, INCL 4 REVISIONS

\$ 350

ADDITIONAL SLIDES

\$ 40

2X BANNERS
LINKEDIN, INDEED, CAREERS PAGE

\$ 150

ADDITIONAL BANNERS

\$ 50 EACH

3+ ADDITIONAL BANNERS DISCOUNT

\$ 25 EACH

LETS CONNECT

READY TO ELEVATE YOUR BRAND PRESENCE AND CAPTIVATE YOUR AUDIENCE? WE'RE HERE TO MAKE IT HAPPEN.

WHETHER YOU'RE LOOKING TO ATTRACT TOP TALENT OR ENGAGE WITH POTENTIAL CLIENTS, OUR TAILORED SOCIAL MEDIA PACKAGES ARE DESIGNED TO SHOWCASE YOUR BRAND IN THE BEST LIGHT POSSIBLE.



Call Us

(720) 702-HIRE
(720) 594-6448



Chat With Us

info@constructgroup.us
tammie@constructgroup.us



View More About Us

www.constructmarketing.us
www.constructhire.us
www.constructheadhunting.us